



Waarschoot

Ter Beke in brief

- Family controlled group, listed on Brussels stock exchange since 1986
- 2 divisions:
 - Ready meals
 - Processed meats
- 9 industrial sites:
Belgium (7), France (1), the Netherlands (1)
- Combined turnover 2005: > 330 Million €
- Staff: 1600 (post Pluma–transaction)

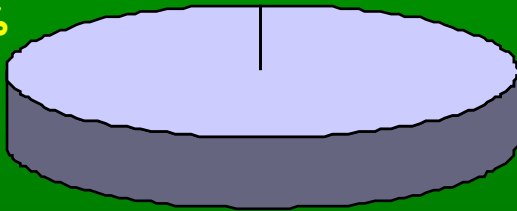
Processed Meats Division – Ready Meals Division



Ratio between Processed meats and Ready meals Division

Until 1994:

100%

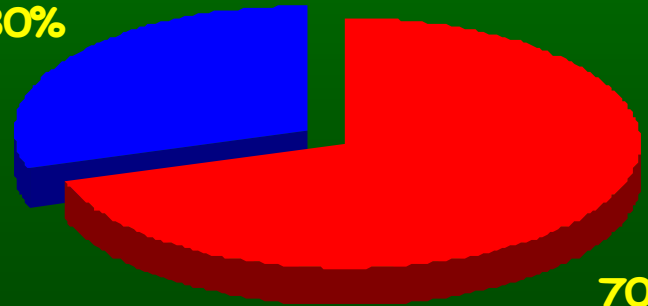


Meat products



In 2006 (post Pluma):

30%



70%

Meat Products Ready meals



Sites Processed meats Division



BELGIUM

NETHERLANDS

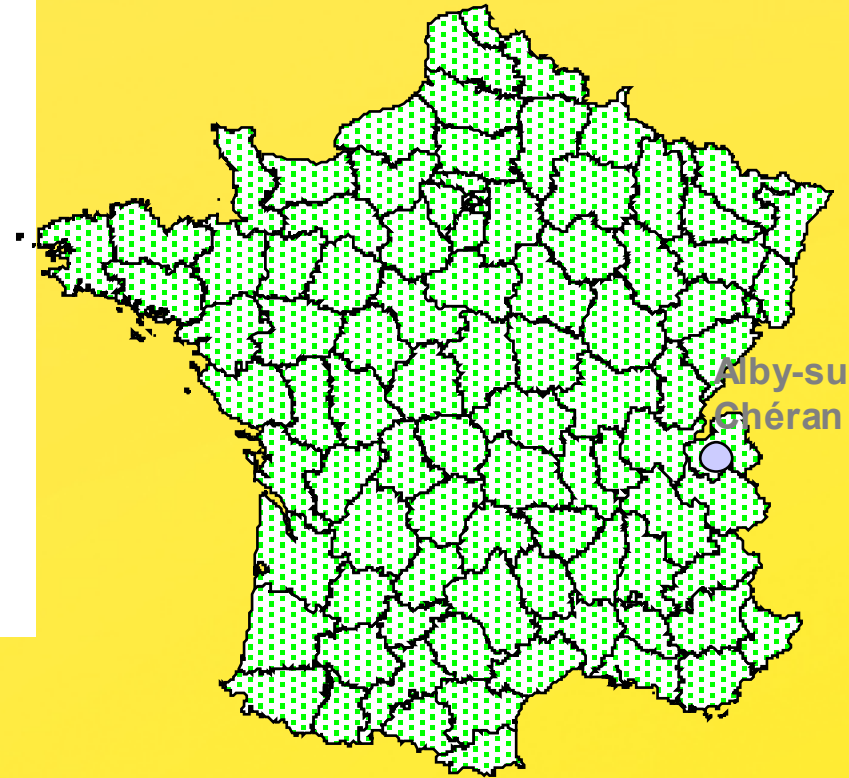


Sites Ready meals Division



Belgium

France





Prepacked



Paté



Poultry

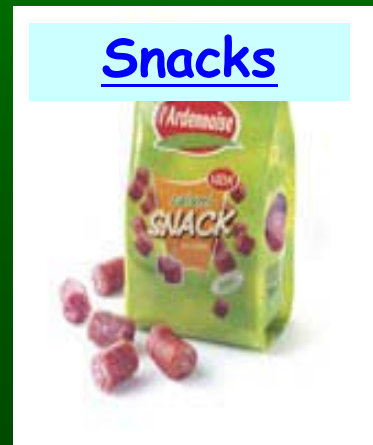
Products & Concepts Ter Beke - Pluma



Piece concept



Freshpack



Snacks



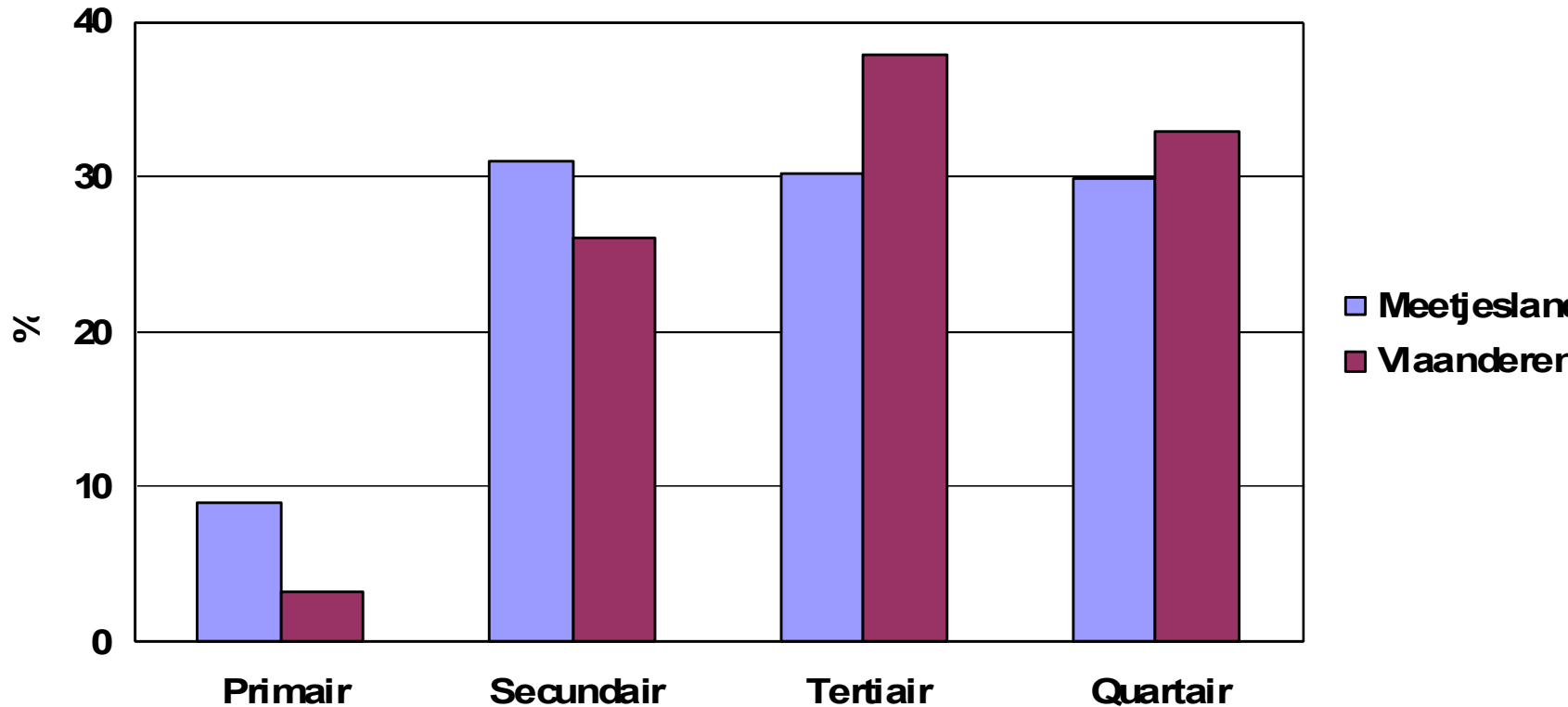
Salami



The Food Industry in the Meetjesland



Sectoral employment: relatively more in primary and secondary sector



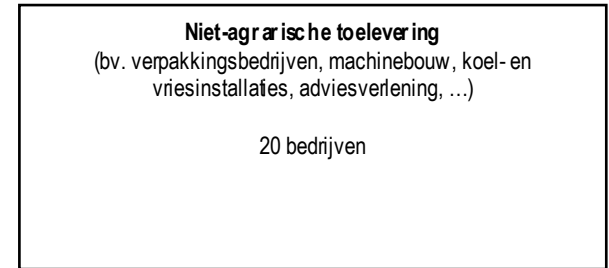
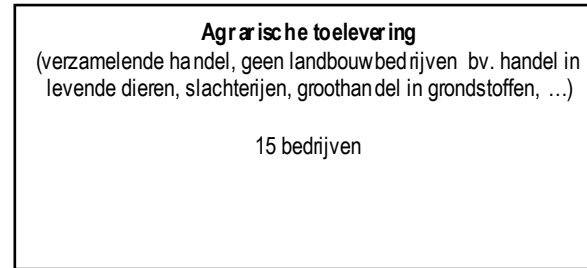
Employment in the food sector

- ✓ > 2.800 employees (23% of secondary sector)
- ✓ Employment in food sector is twice as high as in Flanders
- ✓ 2nd most important industrial employer (1/8 comp.)
- ✓ Meat industry is most important subsector
(2/5 food sector employees in meat sector)

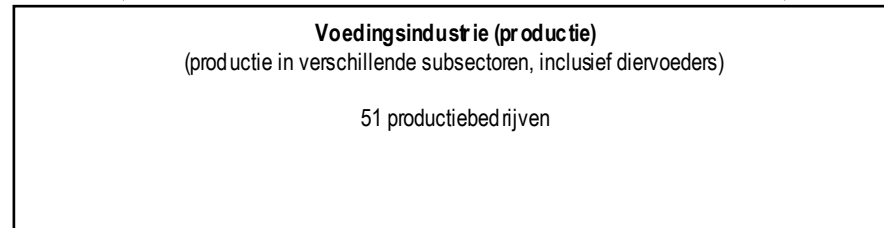
ABC complex

- 164 companies
- 3500 employees

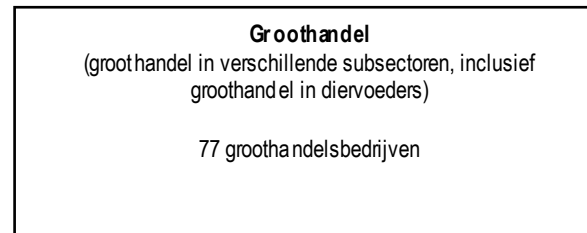
Supplying sector



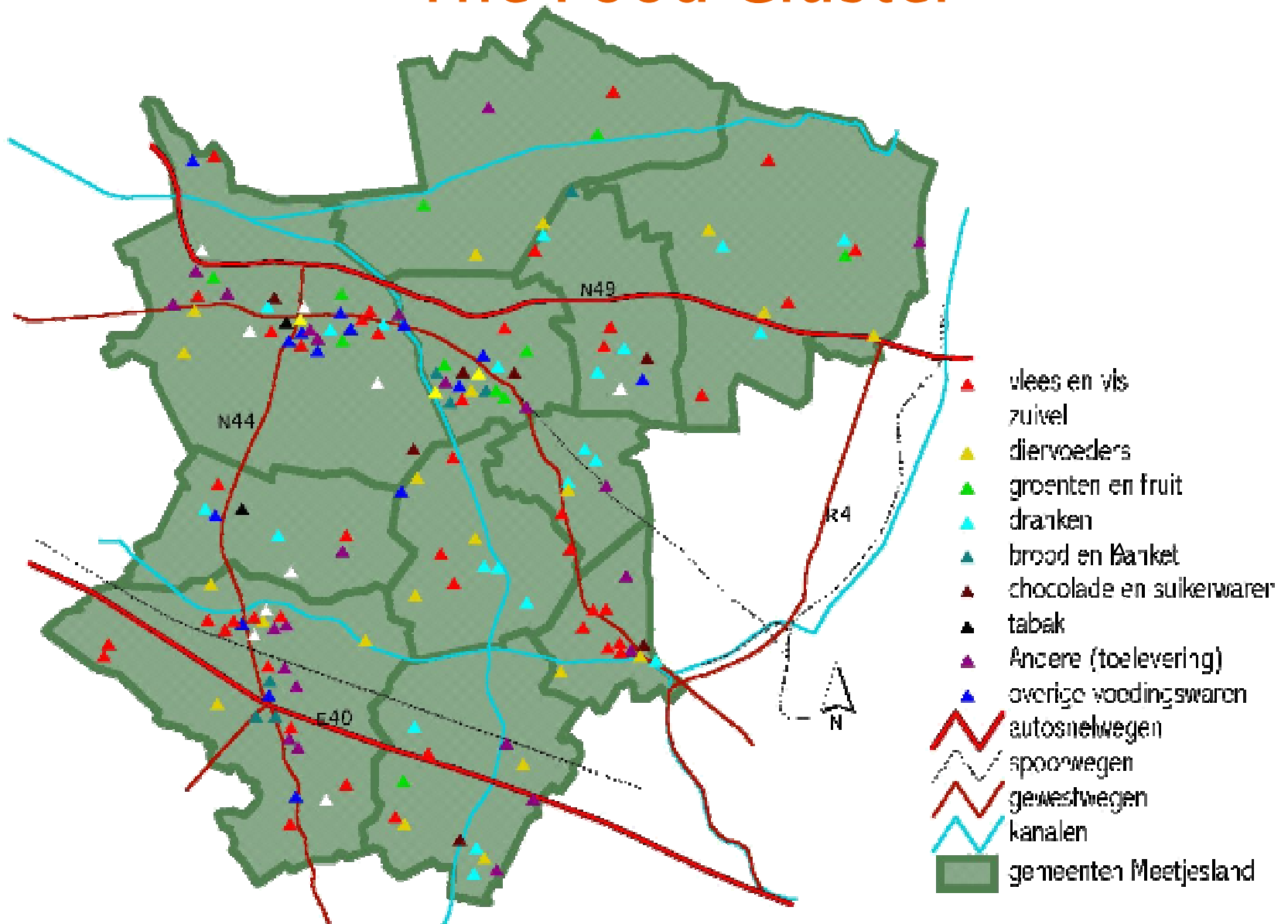
Food production



Wholesale trade



The Food Cluster





voeding
meetjesland

Companies in Voeding Meetjesland



Mission of Voeding Meetjesland

Voeding Meetjesland wants to take initiatives

- ✓ That stimulate the development of the food industry in the Meetjesland
- ✓ That are in favour of the general socio-economic development of the region
- ✓ In cooperation with all governments and organisations involved

5 Joint Action Points

- Communication and image building
- Space for entrepreneurship
- Labour market
- Mobility
- Innovation



Voedingsbedrijf zoekt Meetjesland

(Meetjesland, voedingsbodem voor werk)



Op zoek naar een uitdaging in een stabiele sector?
Proef van ons jobaanbod en laat je verleiden
tot werk in je eigen Meetjesland. Van techniker
tot commercieel medewerker, ieder vindt z'n smaak.

Heb je er zin in? Surf naar www.meetjesland.be/voeding
of bel 09/376 97 38 voor de contactgegevens van de bedrijven



terbeke



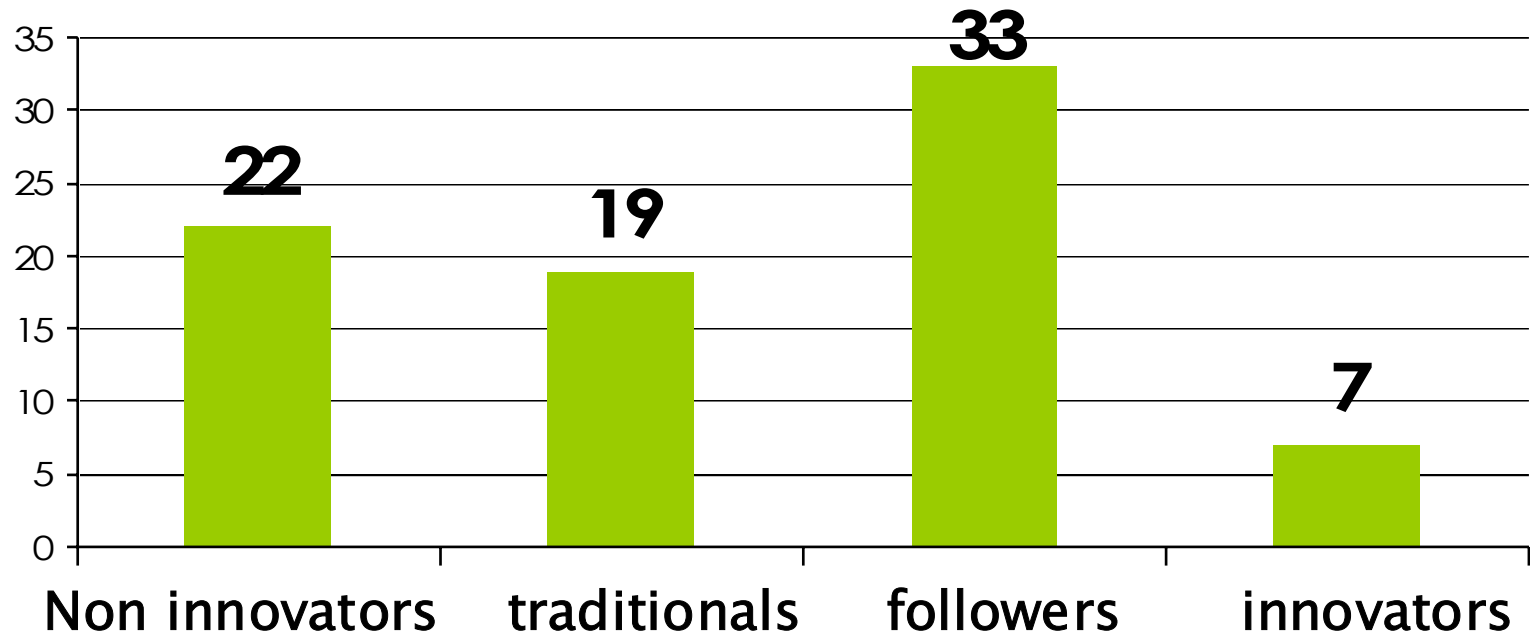
Windmoortele



DUPINA

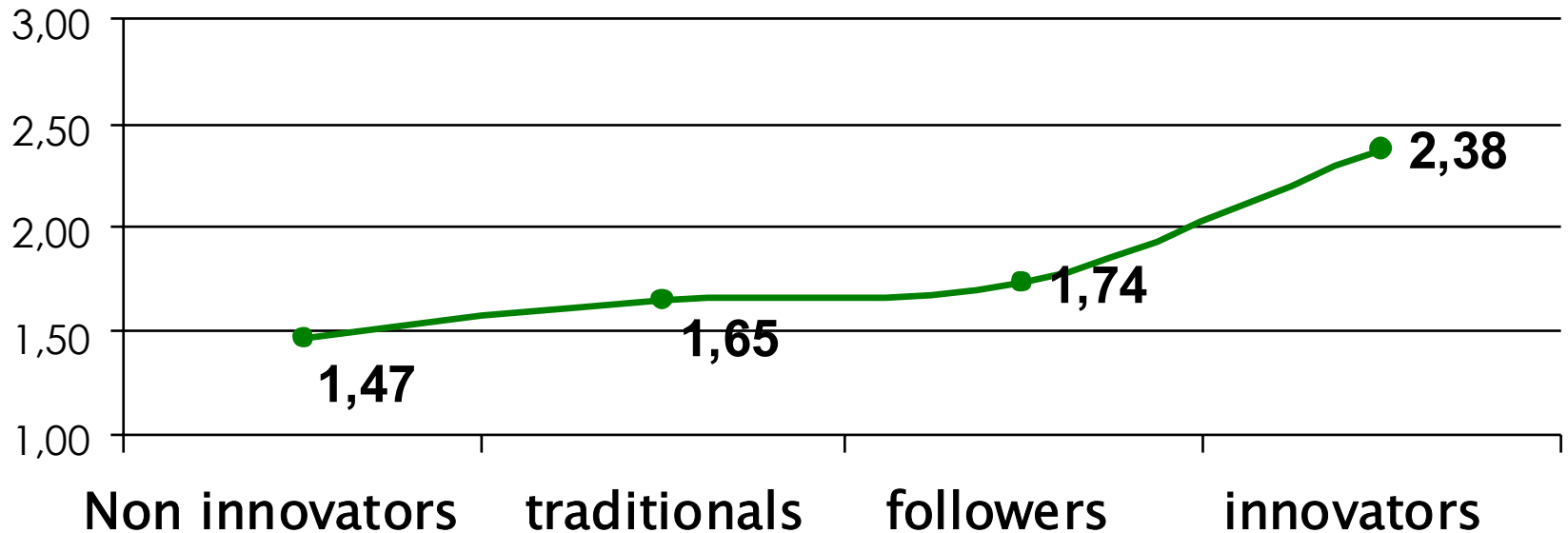
4 innovation categories

(criteria: intensity of innovation, R&D, implicit research activities)



Interaction with the region

- Participation in activities in society
- Participation in networks



Interaction with the region

Action plan :

Enhanced networking leads to innovation

- **Between companies**
- **With knowledge centres**
(universities, research centres)
- **With government organisations**